



**UNIVERSITY OF  
GEORGIA**  
Carl Vinson  
Institute of Government



## Workforce Planning Guide

Experts at the UGA Institute of Government have partnered with Georgia Power to provide communities across the state with a comprehensive and accessible resource to address growth opportunities provided by new industries. [Read more here](#)



## Growing Gainesville

The City of Gainesville and Hall County recently received \$4.4 million from the governor's office to support projects in "A Vision for the Athens Street and 129 South Corridors," a community-driven plan released last year by the UGA Institute of Government. [Read more here](#)



## Summit highlights tourism

Hospitality and tourism are major economic drivers in Georgia, and the collective efforts of UGA Public Service and Outreach units on the industry were highlighted during a recent Georgia Hospitality & Tourism Summit. The UGA Institute of Government has added tourism training to its Destination Leadership program. [Read more here](#)



## Georgia Workforce and Economic Resilience Center

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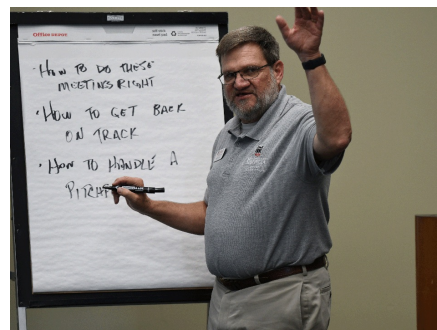
### Georgia Workforce and Economic Resilience Center launched

The UGA Institute of Government announced the establishment of the Georgia Workforce and Economic Resilience Center at a welcome reception during the Georgia Economic Developers Association (GEDA) Spring Workshop in Athens on May 17. The center highlights the institute's ongoing commitment to serving and empowering local and state leaders as they plan for the future of a prosperous Georgia. It will bring together the institute's numerous services devoted to workforce and economic development and resilience, including data and labor market analysis; professional development; economic impact and incentives modeling; workforce and economic development strategies; downtown and community development and planning; rural development and more. Additional announcements and information about the Georgia Workforce and Economic Resilience Center are forthcoming.



### Certified Public Manager® program welcomes 125 graduates

The UGA Institute of Government recently honored 125 public service professionals for completing the **Certified Public Manager® (CPM)** program. A ceremony celebrating the graduates was the final event in a two-day conference in May that brought together current CPM® students and alumni for professional development, leadership training and peer networking. Offered in partnership with the National Consortium of Certified Public Managers, the institute's program is designed to improve the quality and efficiency of government agencies by developing the effectiveness and professionalism of managers.



### Institute of Government experts lead county government training

More than 600 commissioners, clerks and other county government officials from across the state attended professional development classes by UGA Institute of Government faculty and staff at the Association County Commissioners of Georgia (ACCG) Annual Conference April 27-30 in Savannah. More than 30 county leaders also were recognized through the **Lifelong Learning Academy**, a continuing education curriculum the institute developed in partnership with ACCG. Twenty-eight officials were certified for successfully completing 66 hours of core courses in the academy and five received specialty certifications.

**MARK YOUR CALENDARS**

## UPCOMING EVENTS AND CONFERENCES

### American Public Works Association Georgia Chapter 72nd Annual Meeting

Aug. 8-11  
Jekyll Island

### Georgia Association of Zoning Administrators (GAZA) Summer Conference

Aug. 23-25  
Young Harris

### Georgia Government Finance Officers Association (GGFOA) Conference

Oct. 8-11  
Athens

[More events here](#)

*Early-bird registration now open!*

## Workforce Pipeline Conference scheduled for November in Athens



**The Innovating Georgia's Workforce Pipeline Conference** will bring together partners in workforce development, education, business and economic development to explore promising practices and emerging ideas to generate talent across the state. Over two days in November, attendees will learn the latest workforce and demographic data from the UGA Institute of Government. Additional plenaries and breakout sessions will showcase current strategies employed by business and education to effectively solve the state's talent challenges and top workforce needs.

## AROUND THE INSTITUTE

### Developing Data Analytics Capabilities Conference

The **Georgia Data Innovation Hub** hosted the Developing Data Analytics Capabilities Conference April 26-27 at the UGA Center for Continuing Education and Hotel in Athens. More than 200 professionals from local governments, nonprofits, school systems and state agencies gathered to focus on developing data analytics capabilities in their respective fields. For more information about upcoming webinars and training opportunities offered through the hub, visit [here](#).



### UGA students contribute through experiential learning



Students in the **Vinson Fellows** (left) and **PROPEL Rural Scholars** (right) programs presented their research findings to UGA Institute of Government faculty and staff in early May. Vinson Fellows explored the effectiveness of Energy Saving Performance Contracts (ESPC) in local government agencies, challenges for implementing broadband service access in the state, and utilizing Zillow data to forecast home prices in Georgia by county. PROPEL Rural Scholars presented on identifying relevant downtown ordinances, creating a marketing plan and developing tourism strategies for PROPEL communities in Appling, Grady and Pulaski counties.

## HONORS & RECOGNITION

### Two Institute of Government faculty receive 2023 Hill Awards



Faculty members **John Hulsey** and **Greg Wilson** each were honored with a 2023 Walter Barnard Hill Award for Distinguished Achievement in Public Service and Outreach at the 32nd annual UGA Public Service and Outreach Meeting and Awards Luncheon in April. The Hill Award recognizes faculty and service professionals for outstanding contributions to the improvement of the quality of life in Georgia. Each awardee receives a permanent salary increase beyond the raise provided through the normal allocation process, a medallion and a framed certificate.

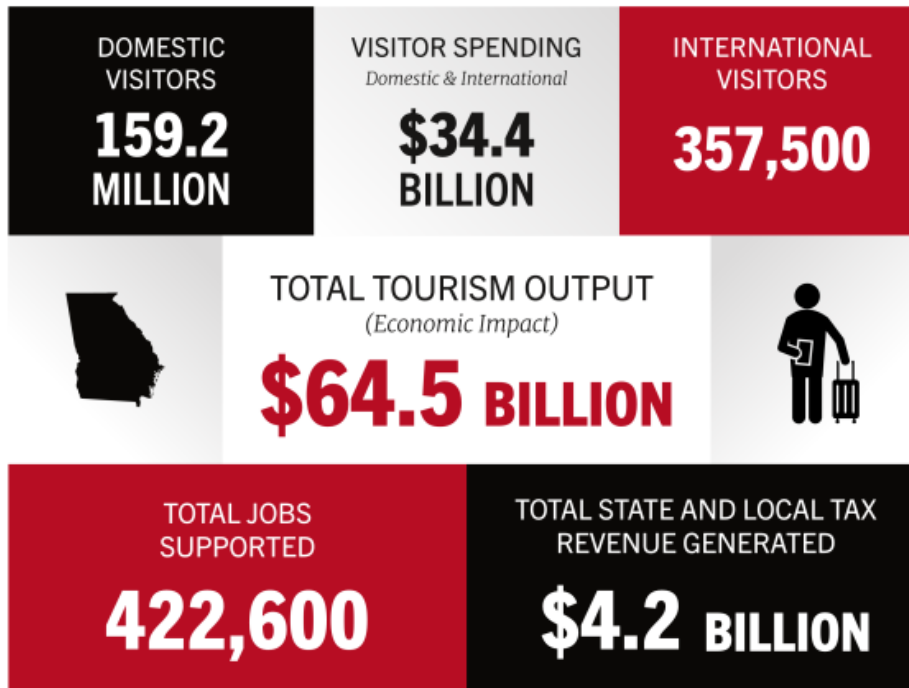
### PSO Employee Spotlight Award honors Scott King



**Scott King**, a scientific computing professional specialist in the institute's State Services and Decision Support Division, received a UGA Public Service and Outreach Employee Spotlight Award in May. PSO Vice President Jennifer Frum presented the honor during an ice cream social at the Lucy Cobb Institute. King was nominated for being an indispensable part of the team that created the **Georgia Degrees Pay** website.

# DID YOU KNOW?

## STATE TOURISM BY THE NUMBERS 2021\*



\* SOURCE: EXPLOREGEORGIA.ORG

The hospitality and tourism industry is Georgia's second-largest economic contributor (after agriculture) and employs more than 400,000 residents. In 2021, nearly 200 million visitors produced \$34.4 billion in direct spending. Such visits generated more than \$4 billion in state and local tax revenues and created a total economic impact of \$64.5 billion, according to state data. The UGA Institute of Government provides services to help Georgia communities set themselves apart from the competition and attract target markets through **Community Branding**.

## CAREER OPPORTUNITIES

### You belong at the UGA Institute of Government!

Come join our team of dedicated professionals committed to excellence in government through training, research and policy analysis. Visit [cviog.uga.edu](http://cviog.uga.edu) for more information.



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