

## Data Analysis Guided Questions

<b>Current Community Demographics</b>	
What percentage of our community is living in poverty?	
What is the median household income?	
What is the racial and ethnic makeup of our community?	
What is the age structure of our community?	

<b>Projected Community Demographics</b>	
Is our community expected to grow or shrink over the next 30 years?	
What is the projected population in 10, 20 and 30 years?	
Which age and racial/ ethnic groups are expected to change the most?	
How will these changes impact our community and specifically the workforce?	
What is the projected age structure of our community?	

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Education	
What is the local high school or district graduation rate?	
What percentage of high school graduates are HOPE eligible?	
What percentage of the high school graduating class goes on to postsecondary education (USG, TCSG), goes immediately to work, etc.?	
What is the educational attainment level of the adults (age 25 +) in community?	
What local postsecondary institution programs have the most enrollments and completions?	

Existing Workforce	
How many people are in our labor force?	
What is the unemployment rate in our community?	
What percentage of our workforce <u>lives</u> outside the community, and where do they come from?	
What percentage of our residents <u>work</u> outside the community, and where do they commute to?	
Who are the largest employers in our community?	
What jobs are expected to grow the most over the next 7-10 years?	

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## Key Data Points to Focus on

Which of the previous data points are the most surprising to the group?

Which of these points would we like to see positive movement on?

Go back and look at those data points for several previous years to get an idea of the trend. Are they headed in the right direction, or do we need to do something to turn them around?

Realistically, which of these can we impact with our workforce strategy?

Identify two to five key data points to be considered for key performance indicators. Why did we pick those? How can our workforce strategy change these data points?